

This is provided for general informational purposes only, and does not, and is not intended to, constitute legal advice. Members should contact an attorney to obtain advice with respect to any particular issue or problem.

[MEMBER LETTERHEAD]

[DATE] __, 2021

BY EMAIL

[ATTORNEY NAME]

[LAW FIRM]

[ADDRESS]

[ADDRESS]

[EMAIL]

Re: *Demand letter from Pursuit of Respect, Inc.*

Dear [NAME]:

[I/WE] are in receipt of the boilerplate letter you sent on behalf of Pursuit of Respect, Inc., which has similarly been sent to dozens of other real estate professionals around the country. In that letter, you claim that POR discovered that [WEBSITE URL] (“Website”) “present[ed] substantial errors and challenges to accessibility for blind and visually impaired user, which did not “allow for blind or visually impaired users to navigate the website or otherwise discern its content with the use of screen reading software approved by the American Foundation for the Blind.” Your generic assertion that the Website’s alleged inaccessibility violates “federal law” is without merit. For the foregoing reasons, we reject your client’s claims, and will zealously defend any further attempts to pursue these baseless claims.

You have provided no information on what the specific substantial errors and challenges to accessibility are or how the Website does not allow for the use of screen reading software. Further, you provide no information on what “federal law” has been violated, and your client’s allegations are baseless and unsupported by any existing federal law of which we are aware.

In sum, there is no basis for your client to assert any claims under any federal law. Please cease and desist from sending any further threats related to these misguided and baseless claims.

Sincerely,

[NAME]

[TITLE]

EXAMPLE